



Step 1 - Secure Your Position in Consumer FIRST

Customer - No Cost

If you want to register your Visa or MasterCard and only be a Consumer FIRST customer, contact the Woodis Group professional who referred you to this site and they will help you.

Advocate - No Cost

However, if you want to profit from others' purchases, you will want to become a Consumer FIRST Advocate. Review the options below and then contact the Woodis Group professional who referred you to this site for instructions on how to complete the application process.

Associate - \$49

If you simply want to gather individual customers and find other people to do the same, you may become an Associate. This is a basic position where you receive a Starter Kit, which will give you all the basic information you need to get started. You will also receive a free replicating website with a basic back office for customer tracking. As an Associate, you are authorized to sell Consumer FIRST products and services to individual Consumers.

Manager - \$249

(#2 Recommended starting position by the Woodis Group)

If you would like more opportunity, training and management capabilities, as well as the ability to earn commissions on the Payroll Card, you may choose to purchase the optional Management Services and elect to be a Manager. As a Manager you have the same privileges as an Associate, but you are also authorized to sell the Cards to Payroll Departments of companies. In addition, you receive a Management Kit including a training module as well as a package of Management Services, which include home office support, online tracking and reporting.

Executive - \$495

(#1 Recommended Starting Position by the Woodis Group)

If you are really serious about building a business and having access to a higher level of training as well as the ability to sell the full spectrum of Consumer FIRST products, you may choose to purchase the optional Executive Services and elect to become an Executive. As an Executive, you have all of the privileges of an Associate and a Manager, but you are also authorized to enroll Affinity Groups and Merchants. In addition to the Associate and Management Kits, you receive an enhanced package of Executive Services, which includes additional training modules and sales tools, a company newsletter and a complete online back office. A certified, company-paid Executive Trainer will also personally train you.



Step 1 - Secure Your Position in Consumer FIRST (Cont.)

Upgrades

If you come into the business as an Associate and later wish to upgrade to Manager or Executive, or if you come in as a Manager and wish to upgrade to Executive, you may do so at any time. Simply complete a new Consumer Advocate Application and pay the difference between what you are purchasing less what you have already paid. However, you will have to pay the \$10 shipping and handling for your new Kit, as well as a \$50 Upgrade Fee.

Associates who perform specific tasks can earn the commissions assigned to those tasks without having to purchase the optional packages. Because of the vital need to have a professionally and properly trained marketing force, any Associate that builds a success unit will be entitled and encouraged to participate in the Manager Training for \$25 to help defray the costs of materials and meeting room expenses. Executive Training will be available to any Associate who attains the MD-5 position for a material and administration fee of \$50.

Enrollment can be done as either an individual or as a company, which requires a Federal Tax ID Number to be processed. Husband and wife teams must enroll together as co-applicants. For faster turnaround, applications can be entered online and payments can be made by electronic check. Applicants simply enter their checking account information on our secure site and a physical check is produced and deposited on their behalf. Alternatively, applicants may complete a paper application and make payment via check or money order. (Sorry, but as per standard industry policy we are not able to accept credit cards for payment.) When you become a Consumer Advocate, you can begin to build your own Consumer FIRST business and take the first steps towards achieving your goals.

As a Woodis Group Professional, we recommend that you start immediately as an Executive.